



# HOW TO CREATE MORE INCOME AS A SMALL HEALTH BIZ OWNER

created by

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# From Good to Great

I started my own coaching practice in 2014 with a dream to help as many people as I could move towards emotional wellness. After a few months of doing speaking engagements, trade shows, social media posts and launching a new website, I realized I was going to need a lot more than just my passion and charisma to make a huge impact!

I knew I had a message to share, having spent a decade with severe anxiety and panic attacks. This was dramatically reduced with incorporating holistic and natural tools, however; I knew I didn't really have a platform to share this with others. Enter dōTERRA essential oils! I was introduced to this line of integrative plant-based medicine a few months after launching my business 'My Mind Fitness', and I was HOOKED! Not only did I have immediate powerful results, I was blown away by what the company was doing around the world on a global scale. I saw the opportunity for me to share my story and message, and help so many people, rather than playing small in my little practice.

Since the day I decided to partner with this company, I have helped over 100 women launch their own health businesses, over 40 health practitioners bring this product into their existing practices and over 1400 customers bring these oils into their homes.

Have you ever considered adding natural health and wellness products to your existing business model? Here are my top 3 reasons why you should bring dōTERRA into your business:



# The Retail Opportunity!

If you are a small independent business owner (not a franchise), you can retail dōTERRA's products on your store-front shelves! You will earn free product credit, plus 25% profit on all of the purchases!

## Residual Income!

You can offer free workshops at your practice, studio, or clinic space, which will not only give added value to your clients, but it will allow you to teach them more about the oils. They can then truly experience the power behind dōTERRA's products, and therefore become wholesale customers with you! This is where your residual income will come into play! This is where, as a client, they will re-order from their account and your business grows! Rather than trading your time for dollars, you're truly making an impact on people's health, and empowering them to achieve their own wellness at home.

## The Product Sells Itself!

If you're working with clients all day, they are likely following your recommendations anyways and I bet the companies you are offering aren't even giving you a generous retirement plan! dōTERRA is the largest essential oil company in the WORLD! Huge customer retention and the only company who knows what they're doing when it comes to the quality and standards of essential oils and integrative medicine. Your clients are looking for answers - if not from you, they will bring dōTERRA home from someone else. Be their solution! Offer them what they're looking for!

If you would like more information on how you can grow your existing wellness business with exceptional product and partner with this global company, and myself, I invite you to email me at [jennifer@jenniferbitner.com](mailto:jennifer@jenniferbitner.com) or go and checkout my website [jenniferbitner.com](http://jenniferbitner.com).

I am always looking to connect with other health entrepreneurs who are looking to radically change the game for our healthcare system and leave a more powerful, lasting legacy. Lets do this together!